



alicensoyes  
graphic + interactive design  
2201 SE Salmon  
Portland, OR 97214  
469.734.9897  
alicensoyes@gmail.com  
www.alicensoyes.com

## AT A GLANCE

Create high-quality design in a variety of distinctive styles, extending seamlessly across both print and web mediums  
Strong at leveraging brand strategies and introducing fresh and innovative concepts to every piece  
Expert knowledge of the intricacies of web design as an interactive medium, driven by a self-started design background  
Approach all projects with a bottom line, viewer-focused sensibility, and meticulous attention to detail  
Ensure that each design projects effectively in its medium and enhances the client's distinctive message

## tools

### Advanced

Photoshop CS3  
Illustrator CS3  
Dreamweaver CS3  
Microsoft Office  
XHTML  
CSS  
InDesign CS3  
Flash CS3

### Intermediate

Final Cut Pro  
Image Ready

### Beginner

PHP  
Actionscript 2.0  
Javascript

## experience

### OregonLive.com

Portland, OR • 08/2008 – 08/2010  
Commercial Services Producer  
- Creative graphic design and web development using HTML/CSS, Flash, Photoshop, Illustrator  
- Fireworks, Dreamweaver, jQuery, php integration.  
- Independent time management with regard to short deadlines and multiple projects.  
**Kelly Johnson 503.936.0402**

### Level Ten Design

Dallas, TX • 08/2007 – 05/2008  
Creative Designer  
- Primary designer of websites including color theory, layout design, user interactive experience design, front end HTML/CSS.  
- Branded complementary print collateral.  
**Kayla Wren 214.402.0406**

### Collin Creek Community College

Plano, TX • Spring 2008  
- Substitute Teacher - Photoshop I  
**Linda Lum 214.458.0863**

### ALICE NOYES.com

2006 - present  
Freelance Interactive Designer  
- Website Design + Front End development - JQuery, php integration  
- Custom Logo design + Print Illustration  
- Search Engine Optimization  
- Social Media Marketing  
**Richard Hancock 682.478.5088**  
**Katheleen Curran 918.557.6389**

### Dreamhaus Media, LLC.

9/2006 – 09/2007  
Web Designer  
- Art direction, Website design + development, Flash, Print collateral.  
- Promoted from internship to designer.  
**Mat Barnes: 214.000.000**

### Delta Gamma

Austin, TX • 3/2002 – 3/2003  
Web Designer  
New Member Education Director

## education

### University of Texas at Austin

2000-2006  
B.A. English Language + Lit  
Affiliations: Delta Gamma,  
Women's Water Polo Team, The  
Daily Texan.

### Brookhaven Community College

Dallas, TX 2006-2007  
Digital Media  
HONORS: Phi Theta Kappa Honors  
Society

### One Song Yoga 200 hr

Portland, OR • 5/2010 - 09/2010  
200 hour RYT Training  
Anatomy and physiology  
Chakra and subtle bodies  
Mudras, mantras, meditation  
History and philosophy of yoga

### Alpha Omega Yoga Shala 200hr

Dallas, TX • 04/2007 - 10/2008  
200 hr RYT (Registered Yoga  
Teacher) training

## skills

### LEADER

I learn new things quickly and demonstrate excellent information retention, easily transitioning into leader role by training and teaching new skills.

I facilitate team growth and objectively determine the best course of action without regard to personal preferences.

### WRITER

My academic education focus on language and editing.

### ARTIST

High level of design incorporated into all endeavors. As a perpetual student, I strive to add to my skill set with every experience.

